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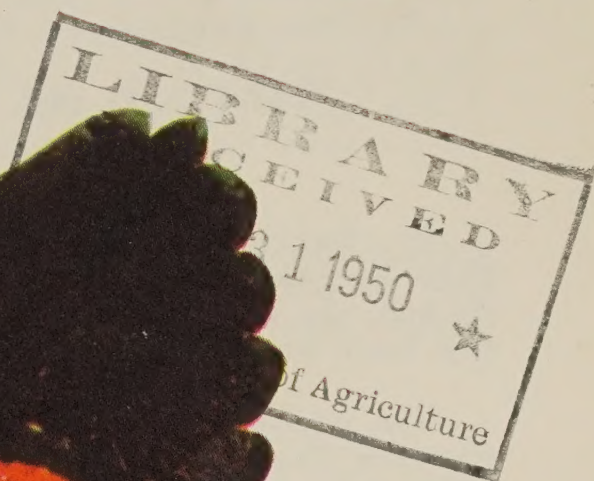
# BERRY PLANTS

CATALOG  
1949 - 50

## STREAMLINER

Everbearing Strawberry

See Page 15



ARizona 9-3496

# BRENTWOOD BERRY GARDENS

11620 BARRINGTON COURT, LOS ANGELES 49, CALIF.



## CERTIFIED STRAWBERRY PLANTS

We Are Exclusive Agent in the 11 Western States for  
MULLINS PLANT FARMS, CHATTANOOGA, TENNESSEE

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Mr. Mullins is County Agricultural Agent at Chattanooga (called Farm Advisor in California) as well as head of Mullins Plant Farms. He had the help of the Tennessee College of Agriculture in securing the best strawberry plant stock it was possible to find.

His plants are grown in virgin soil under ideal conditions in eastern Tennessee and carefully rogued to eliminate inferior and off-type plants. His plants have been certified again this year by the Tennessee Department of Agriculture Regulatory Division, assuring you of plants free of disease and insect pests and free of mixtures of varieties; the choicest plants obtainable.

On Aug. 31, 1949, Mr. Mullins wrote: "We have the best plants we have ever had. In fact they are the best I have ever seen." On Sep. 6th he wrote: "We will have the best plants this year we have ever grown. We spaced our rows wide apart and fertilized them heavy. They will be big plants with long roots."

"I had a letter from Mr. Stites of Texas giving me an order for 3 million plants. He visited us in April to inspect our plants."

"W. W. Magill, Extension Horticulturist, was here from Kentucky looking for plants for his growers, who have gotten crown borers in plants from other sources. He was interested in finding a good source of supply for the growers of his state. He was well pleased with my plants."

A leading nurseryman of Shenandoah, Iowa, on visiting the Mullins Plant Farms, was very much impressed with their set-up, saying, "I am ready to stop looking for plants, I have found them!"

Mr. L. A. Niven, owner of Shelby Plant Farm and Horticultural editor of *Progressive Farmer*, in writing to Mr. W. W. Magill (mentioned above), Field Agent in Horticulture, Kentucky Extension Service, said: "For more than 20 years I have been having my strawberry plants grown by producers in the Chattanooga territory. During that time I have probably sold more than 20 million plants. The one who is now growing my plants is the most satisfactory person that I have dealt with. I have had four different growers during this time to grow my plants and until I made the last connection none of the others were completely satisfactory. All of these men I am convinced were honest but somehow or other they would every now and then get the varieties mixed. I was just about to discontinue completely the growing and selling of strawberry plants until I made connection with my present grower, who is Mr. Mullins of Mullins Plant Farms, Chattanooga. By the way, Mr. Mullins is County Agent, headquarters at Chattanooga. I have found



him completely reliable in every sence of the word....

"I'm just as anxious as you are, of course, to satisfy our Kentucky customers and I'm going to do it or else. I'm convinced that Mr. Mullins is the outstanding strawberry plant producer in the state. Frankly, I pay him a good bit more for growing my plants than I would have to pay elsewhere but I want what I want, and I want my customers to have what they want and they must have it or I'll quit selling them."

A large seed company in Florida is using Mullins plants, having changed to him from a nearby competitor of his in spite of the latter's prices being much lower, as they want the best obtainable and want to be sure of what they are getting. DON'T YOU?

Florida growers chose Mullins plants in spite of being able to get plants at \$3.50 per 1000 cheaper, as they wanted the best plants to be had and wanted to be sure of what they were getting!

A Gold Beach, Ore., grower wrote: "Out of 12 orders to 12 nurseries in 6 states, from Maryland to Oregon, there were 2 extraordinarily well packed shipments, the one from Maryland and yours (Mullins'), the root systems well developed and growing ahead of nearby purchased plants."

## **CHOOSE THESE PLANTS AND BE SURE OF GETTING THE BEST**

Some varieties of strawberries and caneberries are in very limited supply. **ORDER NOW**, before this stock is all booked, after which prices will either advance or there will be no more of the variety to be had.

## **YOU ARE URGED TO PLANT EARLY, AS EARLY PLANTING GIVES SO MUCH BETTER RESULTS THAN LATE PLANTING**

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**BRENTWOOD BERRY GARDENS**

ARizona 9-3496

11620 BARRINGTON COURT, LOS ANGELES 49, CALIFORNIA

We exercise the greatest care to keep our varieties pure and true to name and hold ourselves in readiness to replace on proper proof all stock which may prove otherwise or refund the amount paid but it is mutually agreed between the purchaser and ourselves that we shall not be held liable for any greater amount than the original price. We assume no liability for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, freezes, embargos or any other contingencies beyond our control. In ordering, purchaser agrees to the above conditions.



## WHAT OTHERS SAY:

- An Oakland nursery:* "We were well pleased with stock purchased from you during the past two years and would like to place our order for coming fall and winter with you."
- A Camarillo nursery:* "We were well pleased with your handling of our order last year and we know that we can depend on you to give us the same quality of stock that we have received in past years."
- An Auburn nursery:* "We like your stock and service."
- An Oceanside nursery:* "The Klondike and Gem berries came and they look like lovely plants."
- A Gardena nursery:* "The plants arrived in very fine shape from Tennessee."
- A Venice nursery:* "Those sure were nice plants; have had several customers comment on what nice plants they were." They got Gem and Klondike and commented on Gem especially.
- A Portland, Ore., nursery:* "I must say we are more than satisfied with your service and so here goes for some more.... Your stuff arrived well and really looks good."
- A Montesano, Wash., nursery:* "I received the 500 Streamliner plants and was very much satisfied with them. They were such nice large, well-rooted plants."
- A Los Angeles nursery:* A grower in Hawaii wrote, "I am indebted to Mr. W. Evans of Evans & Reeves (leading nurserymen) for referring me to you as top-ranking suppliers of strawberry plants."
- A Burbank grower:* "Received berry plants. They are the nicest ones I have bought in California."

## BULLETINS

Write to Publications Office, College of Agriculture, Berkeley 4, Calif., for following bulletins - order by number only:

X 80-Bush Berry Culture in California

B 690-The Shasta, Sierra, Lassen, Tahoe and Donner Strawberries

C 151-Growing Strawberries in the Home Garden (Among other things gives instructions for a strawberry barrel.)

Write Clerical Exchange, Oregon State College, Corvallis, Oregon, for:

Station Bulletin 416, New Berries from Oregon's Plant Breeding Research, describing Raspberry Willamette, etc.



## KLONDIKE STRAWBERRY

Klondike has been the leading commercial strawberry in Southern California for many years. It is a large, red berry of good flavor though somewhat acid, quite productive, good shipper and sells well in the market. Mr. Mullins reported his strain of Klondike out-yielded Blakemore in Tennessee, the reverse of the usual rule there.

A grower at Chula Vista, in San Diego Co., told us last summer that his Klondikes, which he got from us, were a month earlier than Klondikes in other places, making a big crop of fine, large berries which brought top prices, \$7.50 to \$10 per tray, 12 baskets.

Another Chula Vista grower wrote us Oct. 5, 1946: "We have about seven acres of Klondikes and they are the finest in this territory. All our plants came from you and they are very good and free from disease.

An Orange Co. grower who has been getting large numbers of Klondike plants from us for several years told us last spring that they would get all their plants from us.

Another Orange Co. grower wrote Mr. Mullins on Jan. 19, 1948: "Recently I have traveled from Los Angeles to San Diego, looking at various strawberry plants of Klondike variety which were sent from various parts of our country. In my survey I have found that you have sent the best plants. I would like you to send me 4000 plants immediately.

On Jan. 23rd he wrote: "...In the meantime I have been inquiring of a number of growers here regarding Klondike plants. The reason for inquiring is that some of the growers here received fruitless plants. Some of these growers are already forced out of business this year. The others who are still raising berries here recommend me to your berry plants because they produce wonderfully. They also have not found any fruitless berry plants. With the information I have gathered from various growers here I personally believe you have the best plants." With this letter he ordered another 40,000 plants, but we were then sold out.

Still another Orange Co. grower came to see us, telling us that he had seen a large planting of our Klondikes and that they were the best he had seen, and he wanted to get some of them.

## BLAKEMORE STRAWBERRY

Growers in Chino and Duarte, California, have reported that Blakemore is better than Klondike in those districts, yielding better and for a longer period, being both earlier and continuing to bear till later. In color it is light red to the center; the color does not change on standing nor when canned, holding its color and keeping in good condition for as long as five days when shipped. Being a very firm berry, it is one of the best for shipping, being superior to most others, including Klondike, in that respect. It is a great favorite with canners and is excellent for



quick freezing. 99% of the strawberries now grown in Arkansas are said to be Blakemore whereas Klondike used to be the favorite there. Blakemore is also now a great favorite in Tennessee.

## KLONMORE STRAWBERRY

A grower at Azusa, in this county, who has grown Klondike for years, planted some Klonmore in the spring of 1948 and he says they are sweeter and firmer and ten days to two weeks earlier than Klondike. He says Klondike is too sour. Being firmer they would be better shippers, than Klondike.

Klonmore is a cross of Klondike x Blakemore and originated at the Louisiana Experiment Station and was released in 1940. Mr. Julian C. Miller, Head of Horticulture Research there, wrote: "The Klonmore has, in most cases, outyielded the Klondike. The big advantage the Klonmore has over the Klondike is that the Klonmore is resistant to leaf spot and scorch and our growers do not have to spray the plants to keep these diseases under control.

"The Klonmore is about 20% sweeter and therefor having a higher solids content than the Klondike. Being a sweeter berry makes it more desirable for the fresh market. The Klonmore produces berries earlier as well as later than the Klondike. In most of our comparisons the Klonmore produced 10% to 20% higher yields."

Klonmore has largely supplanted Klondike in Louisiana, where Klondike was formerly the leading variety.

## MARSHALL STRAWBERRY

Marshall has for years been the leading variety in Oregon, Washington, Idaho, Utah and parts of California. It is a beautiful berry of delicious flavor and very desirable both as a fresh market variety and for quick freezing, for which it is used extensively. It is a little soft for long distance shipping.

## BANNER STRAWBERRY

This variety has been grown extensively in Central California and the San Joaquin Valley. A berry of delicious flavor, bright red color and very productive. Used extensively for quick freezing. It is a little soft for long distance shipping. The varieties developed by the University of California have supplanted this variety to a great extent in some sections.

## OREGON PLUM STRAWBERRY

This is another Marshall type berry, for many years the leading variety in the Sacramento area. A San Fernando grower has reported wonderful success with this variety, saying it yielded a wonderful crop of extremely large, very delicious berries.



## MISSIONARY STRAWBERRY

This variety is sometimes called CAROLINA and in the Los Angeles market is known as "MISSION". It has long been a commercial variety in Southern California, and seems a little earlier than Klondike, at least in light soil. It is the leading commercial variety in Florida. It is inclined to turn dark on standing.

## AROMA STRAWBERRY

Aroma is a late variety, large, productive and a good shipper. Its first crop comes in at about the end of the first Klondike crop, thus filling the gap between Klondike crops. It has been a successful commercial berry in Southern California for many years. One of our growers once said to me, "I like Aroma"!

## STRAWBERRY VARIETIES INTRODUCED BY THE UNIVERSITY OF CALIFORNIA

The University varieties have become very popular in California, being extensively grown in Central and Northern California where they have largely supplanted Banner. They are also grown to a considerable extent in Southern California, notably in the counties of Santa Barbara, Ventura, San Diego, Orange and Los Angeles. They are also grown to some extent in Oregon and Washington.

You can write to Publications Office, College of Agriculture, Berkeley 4, Calif., for Bulletin B 690 - The Shasta, Sierra, Lassen, Tahoe and Donner Strawberries. Order by number only.

Since the above five varieties were introduced two new ones have been introduced, namely, Campbell (467.1) and Cupertino (829.9). These have become very popular in some districts.

In the variety descriptions following are excerpts from University bulletins, etc.

## DONNER STRAWBERRY

The high dessert quality, fine appearance and ability to hold on the market make the Donner a very satisfactory Market berry. It ripens evenly and keeps well, the size is medium large to large and the dessert quality is very good - nearly equal to that of Banner, which would be rated excellent.

Donner begins bearing the last week in April, has few nubbins, total production fair, vigor good, runner production good, longevity of plant fair, Verticillium wilt, virus and mildew resistance poor, red spider and salinity resistance fair, fruit color bright red, glossy, fruit shape long conic, aroma slight, skin texture medium tender, flesh texture medium firm, flesh color red, hollow small to medium, juicy, flavor subacid, fair to good shipper, use of fruit fresh market and home garden, quality frozen fair.



Donner has done well in the coastal areas, including Oxnard in Ventura County.

As it is subject to Verticillium wilt it should not be planted in land previously used for tomatoes.

## SHASTA STRAWBERRY

Shasta is said to have reacted favorably in all test plantings along the central coast, where it has been outstanding for high production in the summer and fall, and along with Sierra and Lassen is said to have practically completely replaced Banner in this district. Shasta is said to have become the most popular variety for the fresh fruit market, and is said to be probably the most widely adapted of any of the five varieties first introduced.

It begins bearing the last week of April, has few nubbins, fair vigor, good runner production, fair longevity of plant, moderate virus resistance, poor Verticillium wilt resistance, moderate mildew resistance, fair red spider resistance, poor salinity resistance, Color of fruit is light red, glossy, shape of fruit round conic to blunt conic, size of fruit medium large, skin medium tender, flesh medium firm, small hollow, moderately juicy, flavor mild subacid, quality fresh fair, fair to good shipper, quality frozen fair.

In a quick frozen test, Shasta and Sierra were the best of the five varieties. Shasta's particular advantages were good flavor and aroma, fairly good appearance and fair texture retention on thawing.

## SIERRA STRAWBERRY

For the foothill regions and warm interior valleys Sierra is perhaps the best of the five first introduced. It has also been planted in the central coast area, where it is not so heavy or continuous a cropper as the others, but the total production is good. It is about ten days later than Shasta, but normally bears as good a spring crop or better. Being late it at times produces most of the spring crop late enough to escape the rains that often spoil the early crop.

Sierra begins bearing the first week in May, total production is fair to good, vigor fair to good, runner production good, longevity of plant good, virus resistance moderate, Verticillium wilt resistance excellent, mildew resistance moderate, red spider resistance poor, salinity resistance poor to fair, fruit color is medium red, glossy, which gives a good appearance and this holds well after picking. In some seasons, however, some of the fruit ripens with a white tip. Fruit is conic or wedge shaped. The primary berries are large, but the size drops somewhat as the later berries on the inflorescence mature. The dessert quality is good.

The aroma is slight, skin texture medium tender, flesh texture



medium firm, flesh color red, shipping quality good, small hollow, moderately juicy, subacid flavor. It is moderately resistant to the yellows and has shown no particular weakness. It is the only one of these varieties which is sufficiently resistant to *Verticillium* wilt to be grown on tomato or cotton land.

In a quick freeze test, Sierra and Shasta were the two best of these varieties; Sierra had flavor and appearance in its favor, with rather soft texture and faint aroma against it.

## LASSEN STRAWBERRY

Lassen was chosen for outstanding production by a grower in 1939. The production of this variety has been consistently high in the coastal area and is generally characterized by three peaks during the fruiting season. The spring crop starts midway between that of Shasta and Sierra. As a rule there is a period of very low production, extending roughly from June 15 to July 15. This is followed by another period of good production. There is usually a late crop, maturing in October and November; but this may not be completely harvested if prolonged rainy weather occurs in early fall.

For a fresh market berry Lassen has valuable and desirable characters such as large size, good market appearance, high production, virus disease resistance and longevity of plant. Against these qualities it has low dessert quality.

It begins bearing at the end of April, in summer has many nubbins, has good vigor, good runner production, good virus resistance, poor *Verticillium* wilt resistance, fair mildew resistance, excellent red spider resistance, fair salinity resistance, highly resistant to yellows. Fruit color is light red, glossy, shape round conic to blunt conic, slight aroma, skin texture tender, flesh texture soft, flesh color light red, small hollow, juicy, subacid flavor, shipping quality fair to good, quality frozen poor to fair.

Lassen has been in demand by growers in the central coast area, including the Oxnard district in Ventura Co.

Due to its poor *Verticillium* wilt resistance it should not be planted on land previously used for tomatoes.

## TAHOE STRAWBERRY

Tahoe has found great favor in the southern part of the state, especially in San Diego Co., although not grown in the north as much as some of the others.

Tahoe is late and starts production along with Sierra, which in many ways it parallels. Its total production is fair to good, vigor good, runner production excellent, longevity of plant fair. Its resistance to *Verticillium* wilt and to yellows is fair to good and it is more resistant to red spider than some of the others. Its virus resistance is fair, mildew resistance poor, salinity resist-



ance poor to fair. Fruit color is light red, glossy, fruit size medium which is said to hold well during the cropping season but with some nubbins in summer. Aroma is slight, skin texture medium tender, flesh texture medium firm, flesh color red, small hollow, fairly juicy, subacid flavor, quality fresh fair, shipping quality fair to good.

## CAMPBELL STRAWBERRY

( 4 6 7 . 1 )

The variety formerly called 467.1 has been named Campbell. We have been told that it does especially well in the central coast area, with heavy crops, and was still bearing the middle of October last year. It is said that it is only necessary to set 6,000 plants per acre for fruit production. If you make a solid planting and allow no runners it is said to bear the same year it is planted.

It begins bearing the last of April, has few nubbins, total production is good, vigor good, runner production very good, longevity of plant good, virus resistance good, Verticillium wilt resistance poor, red spider resistance poor, salinity resistance moderate.

Color of fruit is medium red, fruit shape conic, fruit size medium to large, aroma slight, skin texture medium tender, flesh texture medium firm, flesh color bright red, hollow small, moderately juicy, flavor subacid, quality fresh fair, shipping quality fair to good.

## CUPERTINO STRAWBERRY

( 8 2 9 . 9 )

The variety formerly called 829.9 has been named Cupertino. We understand it is the latest of the University varieties to be introduced. It is highly aromatic, the only one of the seven University varieties to have an outstanding aroma. It has been in strong demand in the San Jose area. We have been told that plantings at Irvine in Orange Co. and in Imperial Valley have done very well.

It begins bearing the last of April, has few nubbins, total production is good, vigor good, runner production good, longevity of plant good, virus resistance moderate, Verticillium wilt resistance poor, mildew, red spider and salinity resistance moderate.

The fruit shape is conic, fruit size large, skin texture medium tender, flesh texture medium firm, fruit color medium to dark red, flesh color light red to whitish, hollow large, moderately juicy, flavor subacid, quality fresh fair, shipping quality fair to good.

One grower has bought all we could spare of these and wanted more.

( See Prices on Page 31 )



## LINDALICIOUS STRAWBERRY

(Everbearing in some districts)  
Patent Pending

One grower has told us that the flavor of this berry is "out of this world".

The Utah State Agricultural College, Department of Horticulture, wrote us: "We have sharp frozen the Lindalicious, Marshall, Premier and Catskill and find that the Lindalicious is much superior to all the other varieties, in that it stays firm and has a fine color. It apparently is an excellent shipping berry."

This berry originated in Utah, at an elevation of over 5,000 feet, and while it has not been normally everbearing there, Mr. Larsen, the originator, says it is very easy to have it produce two crops there under certain management. *But it has proven to be everbearing at Chula Vista, in San Diego Co., where it is being grown very successfully.* Mr. Larsen says, "It is not uncommon for a strawberry being propagated at a high altitude, such as we have here, to turn everbearer at a low altitude."

### ORIGINATOR'S DESCRIPTION:

#### HISTORY

Lindalicious was originated by Leland Larsen of Brigham, Utah, in the year 1937, and is a cross between an unnamed prolific seedling and Fairfax. It first cropped in 1938, and this seedling was of such outstanding quality in every way that Mr. Larsen segregated all plants from the original and proceeded to develop volume plants as fast as possible. Mr. Larsen has been cross breeding strawberries and other fruits since 1919, and his crowning achievement was producing "Lindalicious". The berry was named after his youngest daughter, "Linda". Hundreds of other seedlings from the same cross and others have failed to produce another berry anything like Lindalicious in quality. It was truly a sensation and a masterpiece of scientific breeding.

#### PLANT GROWTH

Lindalicious is a very healthy, robust and vigorous plant. A heavy plant maker—new plants well spaced. First planting stools out from the crown second year, which increases the yield every succeeding year, with us. Long blooming period. Crops from 25 to 30 days. Perfect flower. Abundance of dark green foliage. Heavy, strong fruit stems.

#### PRODUCTION

Mr. Larsen has compared Lindalicious with over 40 other varieties in his test plots, and in not one case has he found another variety that yields with Lindalicious. With us here it has never failed to produce a heavy crop in the 10 years it has cropped. The long blooming period reduces the hazard of spring frost damage. It is a medium early produces and continues production for about 30 days.



## APPEARANCE

Lindalicious has the appearance of being highly varnished. It has a sparkling glossy bright red color. Red color comes from the inside of the berry, and when it has reached the white stage of ripening you can cut it open and the meat of the berry is pink to red in color, before any red color shows on the outside of the berry skin. Ripens solid sparkling glossy red color all over, with no white ends. Cap stem stands out from the berry, making it easy to stem. Yellow seeds stand out from the skin of the berry. We have seen no berry that has such eye appeal.

## QUALITY

Lindalicious is solid red color all through the meat of the berry. No core in the center. Tough skin and protecting seeds make it the best shipping berry of any we have tested. Tested for freezing by individual and quick freezers it has been found the best of any berry tested. Many persons have just put the berry in quick freezers in original case, just as it came from the field, without any sugar and they freeze perfect. For canning, both by individuals and commercial canners, they have no other berry that compares with it. The berries can firm and whole, do not collapse, remain whole and firm right to the bottom of the jar. Flavor is outstanding, is sweeter than Fairfax. Processors have tested it for preserves, jams and jellies in comparison with other varieties in this district, and they say that no other compares with quality of Lindalicious for this purpose.

## SIZE and FIRMNESS

Lindalicious ranges in size from medium to large size, maturing the last berries on the vine to larger sizes than any of the 40 varieties that Mr. Larsen has in his test plots. The meat of the berry is exceptionally firm and the skin is tough and well protected by the protruding seeds. It ships better than any other variety we have tested and holds up days longer.

## ADAPTABILITY

Here we have it planted on 4 separate fields and the soil ranges from sandy loam, gravelly loam, black loam and heavy sandy clay loam, and in all these soil conditions we cannot find a fault with it.

## SALES VALUE

Lindalicious was first sold in a small commercial way in 1942 and the volume has steadily increased with plant production, until now we have 47 acres that will be in production this spring. We have received 50¢ to \$1.00 more per case of 12 pint cups for Lindalicious than for any other berry. Never have we seen a berry with such eye appeal and quality that advertises itself, like Lindalicious. Chain store buyers, canners and processors have inspected and tested this berry in the field and they all pronounce it a sensation and the greatest quality berry





LINDALICIOUS STRAWBERRIES



they have ever seen, and want the exclusive handling of the berry.

#### PATENT PENDING

Patent has been applied for on the Lindalicious strawberry, and any attempt at infringement will be prosecuted to the full extent of the law.

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We are Agent for Mr. Larsen in the sale of Lindalicious and other plants, three of which are described below.

*IN ORDERING THESE LARSEN PLANTS, BE SURE TO USE THE SPECIAL ORDER BLANK AND SIGNED AGREEMENT ENCLOSED WITH CATALOG.*

*These plants will be ready to ship about March 1st, but better order promptly to be sure of getting any.*

#### PRICES OF LINDALICIOUS PLANTS

Postpaid		Express Collect, F.O.B. Utah, per 1000		
100	500	1,000	2,500-5,000	10,000
\$7.50	\$25.00	\$40.00	\$35.00	\$33.50

#### THREE NEW LARSEN VARIETIES Described by Mr. Larsen

**E A R L E E** - It comes on one of the earliest of my lot, makes good size, exceptionally heavy cropper, light in color, moderately firm, imperfect flowering and must be planted alongside of perfect flowering such as Lindalicious or 20th Century, as it is a fall cropper here in Utah, in addition to the spring crop. Only 1,500 plants available.

**U T A H   S H I P ' P E R** - Just a spring cropper here in Utah. The largest berry I have ever seen, light in color with a good firm berry, test having proven it a very good shipper, and a heavy cropper. It is a beautiful berry. It also has an imperfect flower and must be planted alongside a perfect flowering berry.

**C A N A L L** - Large to extra large, real dark very near black, ideal dessert quality, heavy cropper, just a spring cropper here in Utah. Canall also an imperfect flower. 2000 plants available.

Only 5,000 plants of Utah Shipper available.

These three new varieties are offered for trial purposes to commercial growers only.

PRICE: 500, \$10; 1,000, \$20

California customers add 3% sales tax; in L. A., 3½%



## STREAMLINER STRAWBERRY EVERBEARING

Streamliner originated in the mountains in northeastern Oregon at an elevation of 3,000 feet where it gets very cold, so it is very hardy. The berries are large and hold their size well throughout the season; conical, almost round in shape, glossy red in color both fresh and preserved, very sweet, delicious in flavor and highly aromatic.

It makes a good fruiting bed and the runner plants yield a good crop the year plants are set. Its spring crop is said to compare favorably with leading standard varieties and it continues to produce until frost.

### READ WHAT GROWERS HAVE WRITTEN US:

A San Francisco man, June 28, 1949: "Streamliner were forced to the limit last season and had an excellent crop, almost continuous through season....After growing nearly every so-called "Everbearer" on the market, my preference is Streamliner for every purpose including shipping and fast freezing."

A grower at Acampo, San Joaquin Co., Oct. 3, 1946: "I purchased 1000 Streamliner strawberry plants (from you) last year and am very well satisfied with them. They are the best all-around berries I ever raised and yield as good. They are very large in size. The color and flavor are excellent. They have good aroma and are as firm as the average strawberry."

"We have had lots of compliments from people who have bought our Streamliner berries. We are picking more berries at present than we have at any time this summer." He bought another 5,000 Streamliner plants from us that season. And on Dec. 27, 1948, he wrote: "The Streamliner strawberries are wonderful."

A Seattle man, in ordering Streamliner plants Oct. 25, 1947: "My neighbor set out 100 Streamliner plants from you last spring and they have done very well, the best everbearing strawberry I have seen yet, and still bearing at this late date."

A San Fernando Valley grower at Chatsworth, Jan. 2, 1948: "We are happy to tell you that the Streamliner berry is more than anyone could expect. They bore abundantly and the size was very gratifying. Through the peak of the season we averaged one cent per berry gross. We sold to the wholesale market until the end of October. When they were in the flats ready to go they were a sight to behold."

A Ventura grower, Nov. 21, 1947: "Last March I set out 1,500 Streamliner and began picking berries AUG. 1. To date I have picked 1,460 12-oz. boxes of berries. I sure am pleased with them. Everybody who has tasted them likes them very much. I've picked some of the nicest berries I have ever seen from these plants. The plants still have lots of green berries on them. Several people who have bought berries from me want to get plants next spring."



PART OF A KAYBERRY VINE,





LADEN WITH A HEAVY CROP OF FRUIT





## STREAMLINER STRAWBERRY (continued)

MR. G. P. HILL of El Monte, of STRAWBERRY WALL FAME, has bought Streamliner plants from us for his wall every year since he first built it. He just ordered another 400 Streamliner for it Dec. 10th.

A Burbank grower: "The Streamliner is the best strawberry I have seen in California, and the only one which does well here."

A Calistoga, Napa Co., grower wrote Oct. 17, 1947: "Have you any Streamliner strawberry plants? The crop of berries from the acre I planted brought me in \$2,400 this year. Everyone here is asking me for plants."

A Roscoe, San Fernando Valley, grower wrote Nov. 11, 1946: "The Streamliner strawberry plants I bought from you last spring are everything claimed for them. Still picking fine berries."

A La Mesa, San Diego Co., grower: "We have been MOST HAPPY with the STREAMLINER STRAWBERRY plants you sold us last January. It has been a great joy to see them produce so quickly and such glorious size berries.....When is the best time to place order for these plants? We have some inquiring friends."

## ROCKHILL STRAWBERRY EVERBEARING

Rockhill is one of the favorite strawberries on the Pacific Coast. It is in high favor in Oregon and Washington as well as in California. It is very popular in the Monterey-Pacific Grove-Carmel district as well as in Southern California and elsewhere in California.

It usually makes very few runners, although it has been known to make runners under heavy irrigation and fertilization. It makes large crowns and being usually practically runnerless is propagated by crown divisions. It is very productive, with large red berries of very delicious flavor. It produces a full crop the same year as planted.

### READ WHAT GROWERS HAVE WRITTEN US:

A Garden Grove, Orange Co., grower wrote Aug. 10, 1949: "Remember the Certified Rockhills you shipped me last December? Well, they have been really 'doing their stuff', we are picking since April and so far 155 boxes, five to eight boxes every other day, pretty good for 200 plants, eh, what? I planted 12 to 15 inches apart in rows 4 feet apart, mulched them well with rye straw and kept them well watered, they are continually filled with bloom & new berries. When the neighbors look at them they just can't believe their eyes."

On Oct. 26th he wrote: "The Certified Rockhills are still going strong, and I am getting another 10 rows ready for a planting, the same time I planted last year (1st week in Dec.). Please have 500 plants (Certified Rockhills) reserved for me shipping Dec. 1st.

"It looks as if there will be no dormant period of my Rockhills this year, for they are full of pink, green and bloom and we are still picking three times a week. (Since April). Don't seem right, does it?"



## ROCKHILL STRAWBERRY (continued)

A San Gabriel, Los Angeles Co., customer wrote Dec. 11, 1947: "Rockhill is *wonderful*. They ripen evenly all the way through and even when not fully ripe are sweet, with a wonderful flavor. They seldom rot even when touching the ground. However, they seldom touch the ground as the Rockhill habit is to bear the blossoms and berries on long stems which hold the fruit out of the dirt and away from sow and pill bugs, etc. They have borne continuously, large, (and I mean *large*) beautiful berries in great quantity and only yesterday I picked a pint from the 50 plants I have growing as a border of my flower bed. They are still full of blossoms and green berries. The Rockhill has wonderful aroma, also." She had other varieties, too, including Streamliner, but rated Rockhill as by far the best.

A Vista, San Diego Co., grower wrote Nov. 19, 1947: "I have a small patch of ROCKHILL strawberries which you shipped me last spring. They have been doing extremely well and have been bearing fruit all summer until *now*."

## UTAH EVERBEARING STRAWBERRY

Utah Everbearing and Utah Centennial are the same as or improved strains of 20th Century.

A grower in San Fernando Valley told us that his Utah Everbearing, which he got from us, did much better than his 20th Century, which he got elsewhere.

A grower at Aguanga, northern San Diego Co., got some Utah Everbearing plants from us late last spring. She wrote on Nov. 14th: "...they were grand plants and the berries off of same were big, wonderful tasty and a nice berry to raise."

An Orange Co. grower told us, "Bears all year."

The Utah State Agricultural College wrote us: "We have grown the 20th Century and Utah Centennial strawberries. As near as we can determine they are identical."

A grower in Sonora, Tuolumne Co., proclaimed this to be the best berry he ever grew, and others have made similar comments.

This berry has been grown very successfully in various parts of California as well as in other states. It is a very fine berry, large, deep red, wonderful flavor, very productive, excellent shipper and bears for a long period.

Plants will be ready to ship about Mar. 1st, but order soon before they are all sold.

(See Prices on Page 31)



## GEM EVERBEARING STRAWBERRY

This is an old time everbearer, an excellent berry which does well in California, as well as elsewhere. It has a good red color, good size and good subacid flavor, bearing a heavy early crop of beautiful firm berries, and continuing with a lighter crop up to frost.

(See Prices on Page 31)

### KAYBERRY

**"The Cultivated Berry with the  
Wild Blackberry Flavor"**

The Kayberry is said to have originated in Washington, a cross of the wild blackberry X Loganberry. The berries look very much like the wild blackberry in shape and color, but are HUGE, often growing  $2\frac{1}{4}$  inches long. Kayberries retain the small seedd and soft juicy core of the wild blackberry, and like it they freeze well, holding both the shape and flavor.

Kayberries produce abundantly and for a long season, making them highly desirable either for commercial growing or for the home garden. At times a 10-pound flat of berries has been picked at a single picking from one vine. Berries ripen in early summer and continue for three months or until cold weather prevents their ripening. The berries are firm and stand up well in shipping and in the fresh fruit market. Unlike the large hard thorns of the Tree Blackberry, Kayberry thorns are small, much like those of the Boysenberry.

Kayberries are ideal for pies since they hold the juice in the berry and do not become too tart in cooking. They make delicious jam and jelly, and "set" without any added pectin.

Plants are set out 8 to 10 feet apart in rows 6 to 8 feet apart, depending on type of cultivator. Because plants spread out and require considerable moisture, crowding is to be avoided; unless, as in a small garden, plants can be assured of ample moisture and fertility.

#### WHAT USERS SAY OF THE KAYBERRY:

*Mrs. Wickman's Home-Made Pies, Seattle:* "Kayberries are delicious, different, delightful. Our customers are pleased with their wild blackberry flavor and are demanding more and more....Kayberries are unique in the berry field and their future is assured."

*Frederick & Nelson, Seattle:* "...regarding the result of our experiments with this berry...the Kayberry was a very outstanding and delicious berry. The flavor, we thought, was superior to any of the common berries such as loganberries, raspberries, etc. We tried the berry in pies, cobbler and sherbet and each of these items was very delicious."



# KAYBERRIES (continued)

*Earl Brines & Sons, Wholesale Fruit & Produce:* "Kayberries have the best keeping qualities of any commercial berry plus remarkable flavor, as good or better than the wild blackberry...Consumer demand is increasing all the time."

## PRICES OF KAYBERRY PLANTS, PREPAID (Ready to ship about March 1st)

1, \$1.25; 3, \$3.00; 5, \$4.50; 10, \$8.50; 50, \$37.50; 100, \$70

Plus sales tax in California



KAYBERRIES (actual size)

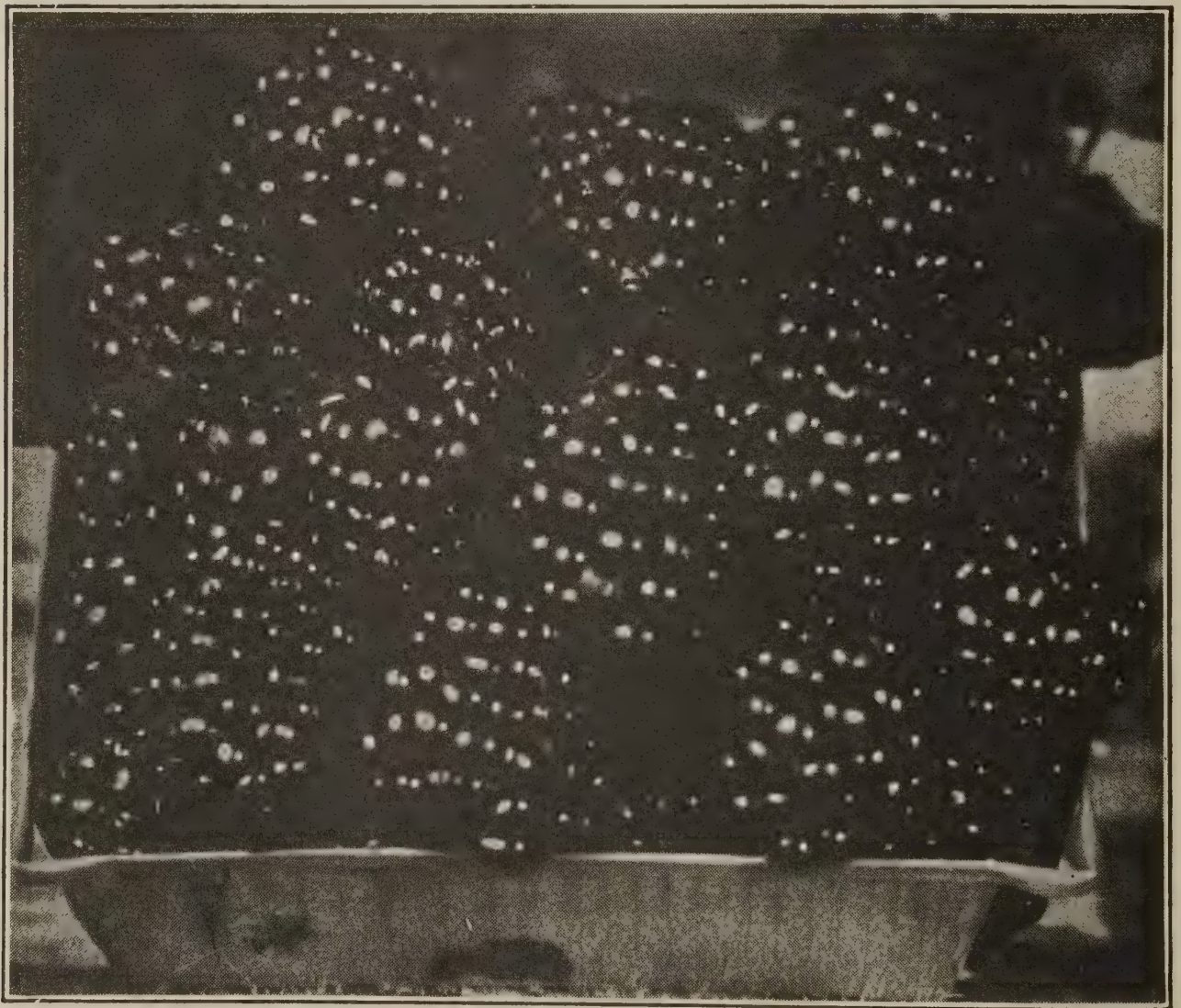


## BOYSENBERRY

This popular berry is very large and very productive and has a sprightly and delicious flavor. In color it is very dark red, almost black when fully ripe, being identical with the Youngberry in color, but larger and less seedy. It yields over a period of six to eight weeks. It is very highly prized for juice, jam, jelly, canning and quick freezing. It is a week or two later than the Youngberry. (See photo, actual size, on next page.)

## YOUNGBERRY

The Youngberry was the result of a cross of the Austin Mayes dewberry X Phenomenal berry which is a Luther Burbank creation similar to the Loganberry. Youngberry is identical in color with the Boysenberry but is not so large, is a little firmer and a week or two earlier. It will make a little more juice than the Boysen and it has a delightful flavor all its own.



A Box of Youngberries

(See Prices on Page 31)





A SINGLE CLUSTER OF  
BOYSENBERRIES,  
"ACTUAL SIZE"

—berries in all stages,  
ripe and green, insuring  
fruit for a long season.



## THORNLESS BOYSENBERRY

A large commercial berry grower in Oregon told us that the Thornless Boysenberry outyields the thorny kind, in spite of the berries being smaller, as well as being much easier and less expensive to pick and to handle the vines. And a Tennessee grower wrote us that the thornless Boysen outyielded the thorny Boysen by 20%, and that that was not guess work, and he sent similar reports from other points in the South.

This variety is a sport from the regular Boysen. It starts ripening a week or two earlier than the regular Boysen, about the same time as the Youngberry. It is practically identical with the Thornless Youngberry in size and earliness, but if there is any difference it is in favor of the Thornless Boysen, which yields perfect berries and a large crop of them.

## NECTARBERRY

The variety we offer is practically as large as the regular Boysen and the two are practically impossible to tell apart on the vines or in the market, but this Nectar surpasses in yield the Boysen and starts ripening a week or two earlier. A grower north of El Monte had Boysen, Logan and Nectar, His Nectars were a mass of fine, large berries which were a sight to behold. They ripen about with Youngberries but are larger and not so round, more the shape of Boysens. The grower mentioned above had Youngs but took the latter out as the Nectars were so much better.

A grower at Cornell, in northern Los Angeles Co., got some of these Nectars from us and wrote last spring: "First of all I want to tell you we think the Nectarberry the most delicious berry grown...."

## THORNLESS LOGANBERRY

Patented

The Thornless Logan has practically supplanted the thorny Logan. A large commercial grower in Oregon told us the Thornless Logan outyields the thorny Logan, besides its being so much easier and less expensive to pick the berries as well as to train the vines. An Oregon nursery wrote us they do not raise thorny Logan plants any more as there is no demand for them.

The Loganberry is a long berry of an attractive deep red color. It originated in California and has been grown on this coast for many years. It is a tart berry which is highly prized for jam and jelly making and for juice, as well as for pies. Its flavor is delightful and different from any other. We have been told there are large acreages in the Watsonville district planted to the thornless Logan.

(See Prices on Page 31)





THORNLESS LOGANBERRIES

## WILLAMETTE RED RASPBERRY

Willamette is a very large berry, dark red, delicious flavor, highly productive and easy to pick. It is very meaty and juicy, and it appeals to the buying public on sight on account of its unusually large size. Growers prefer it because of its large size, high yield and ease of picking which reduces picking cost, the fruiting spurs standing out, holding the berries out where they are easy to reach in picking, having a decided advantage over Washington in this respect, although the Washington has a slight edge over Willamette in flavor. Plantings we saw both in Oregon and in Ventura, California, were doing wonderfully well, larger, easier to pick and more productive than Washington. This is an outstanding variety and you will be pleased with it.

## WASHINGTON RED RASPBERRY

This outstanding variety originated in Washington. The berries are slightly larger than Cuthbert and have a marvelously delicious flavor, being sweet and delicately flavored and lacking the slight bitterness sometimes noticed in Cuthbert. It resembles Cuthbert in appearance but is firmer and a shade lighter red and a little earlier than Cuthbert. The harvest lasts several days after the Cuthbert harvest has ended, and the yield is exceptionally heavy. Unlike Cuthbert, it is unusually hardy, and not subject to winter kill. Has won high praise from growers in different parts of California, where it is said to yield as well as Cuthbert, which has long been the leading raspberry here. Washington is used extensively by quick freezing plants.



## SUNRISE RED RASPBERRY

This is an exceptionally early berry, large in size, very hardy and very resistant to disease. Said to be two or three weeks earlier than Cuthbert, but the season ends about with Cuthbert. In color, flavor and dessert quality it is said to be very much like Cuthbert. A Santa Monica grower said they produced up to Christmas.

## CUTHBERT RED RASPBERRY

This berry has often been called "Cassberry" here and has long been the main crop red raspberry here. It is of good size, good flavor, good color, good raspberry aroma, fairly firm and a fairly good shipper.

## MUNGER BLACK RASPBERRY

The Munger blackcap is better adapted to California conditions than most others. It has been the main commercial blackcap in Southern California for some years, with big, juicy berries.

## CUMBERLAND BLACK RASPBERRY

The Cumberland has been called the finest blackcap on the market. A bulletin of the state College of Agriculture says: "Cumberland is considered the best black raspberry for the Southwest. It has sold well on markets in Southern California. The plant is vigorous and productive but normally yields about 25% less than red varieties. The fruit is large, roundish conical, firm and of good quality. The season is late and long." Blackcaps bring more money on the market than red raspberries.

## SODU'S PURPLE RASPBERRY

This new purplecap is extremely large, firm, medium purple in color, sprightly and good in quality. It is said to surpass all others in growth of cane and in production, is extremely vigorous, hardy and drought resistant. It does well in California and is said to be precocious, yielding berries the same year as planted if planted early and given good care. It ripens later than Washington and Cuthbert, thus extending the raspberry season.

## FOG-PROOF STRAWBERRY TERRACE DEvised FOR INTENSIVE CULTURE "Grow a Lot in that Tiny Spot"

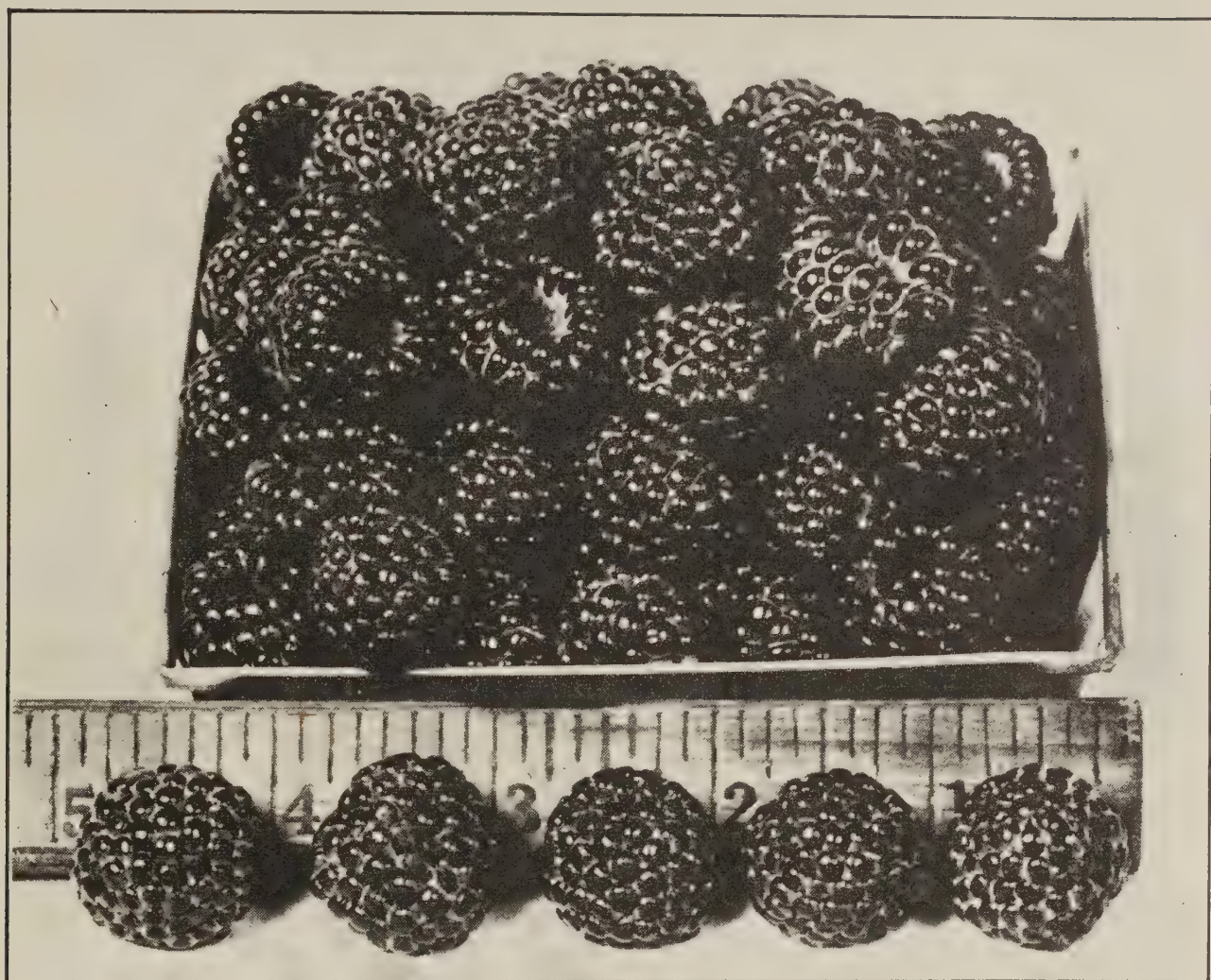
UBYLDIT of scrap random or used lumber.

Eight plants that produce all summer, where one grew before. May be used for other plants. With sub-irrigation devise.

Sketch-plan, directions, cultural instructions, non-toxic formula you can make to prevent rot or mildew of berries. Copyright.

Price, \$1.00, postpaid





BLACK RASPBERRIES



CHERRY RHUBARB, looking down the rows  
Planted in April, 1949, photo taken in August, 1949

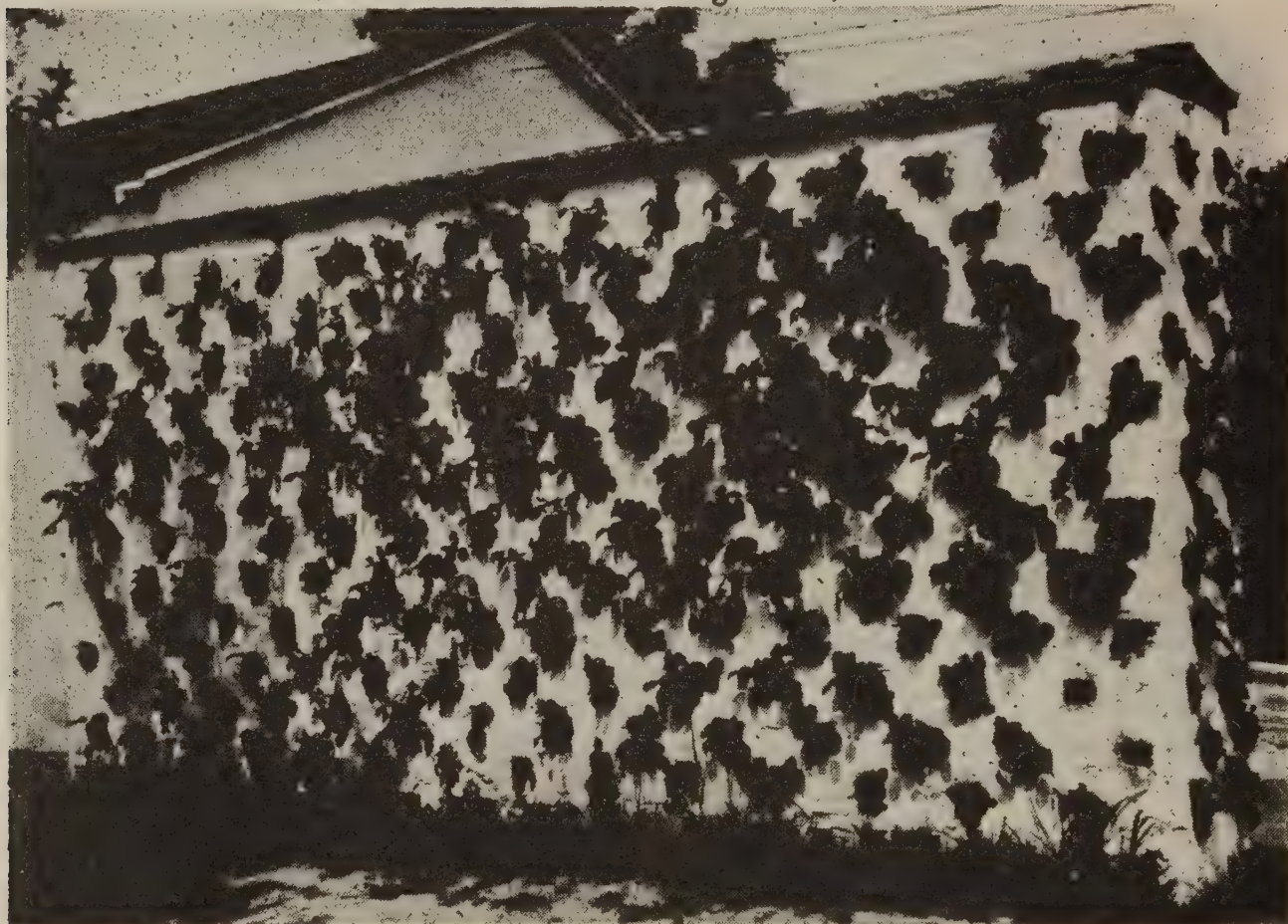


## CHERRY RED RHUBARB

### Everbearing

A beautiful, red rhubarb which originated in this county and is a direct descendant of Burbank's Crimson Winter Rhubarb. It is of large size and very highly productive, producing a crop within a few months after planting and yielding several crops in a season. It does not go dormant like most varieties, but is everbearing, producing the year around under favorable weather conditions, and a planting will last for years. It is so tender that it does not require peeling, and is well flavored and less acid than some sorts and requires less sugar.

(See Prices on Page 31)



## THE STRAWBERRY WALL MANUAL

By G. P. Hill

Strawberry wall avoids ground spoilage, outwits birds and conserves space.

Mr. Hill tried other methods of growing strawberries for home use, finally trying the strawberry barrel, but "the inadequacy of the strawberry barrel for quantity production was immediately apparent. The few plants which the barrel supported produced an amazing quantity of fruit, but the capacity was limited and the life of a barrel filled with moist earth is short at best.

"From these experiences and observations was developed the idea of the strawberry wall. This is a permanent structure, or as permanent as cement can make it," not rotting out like a barrel. And it keeps the berries off the wet ground and the bird can't eat them as they find no roosting place.

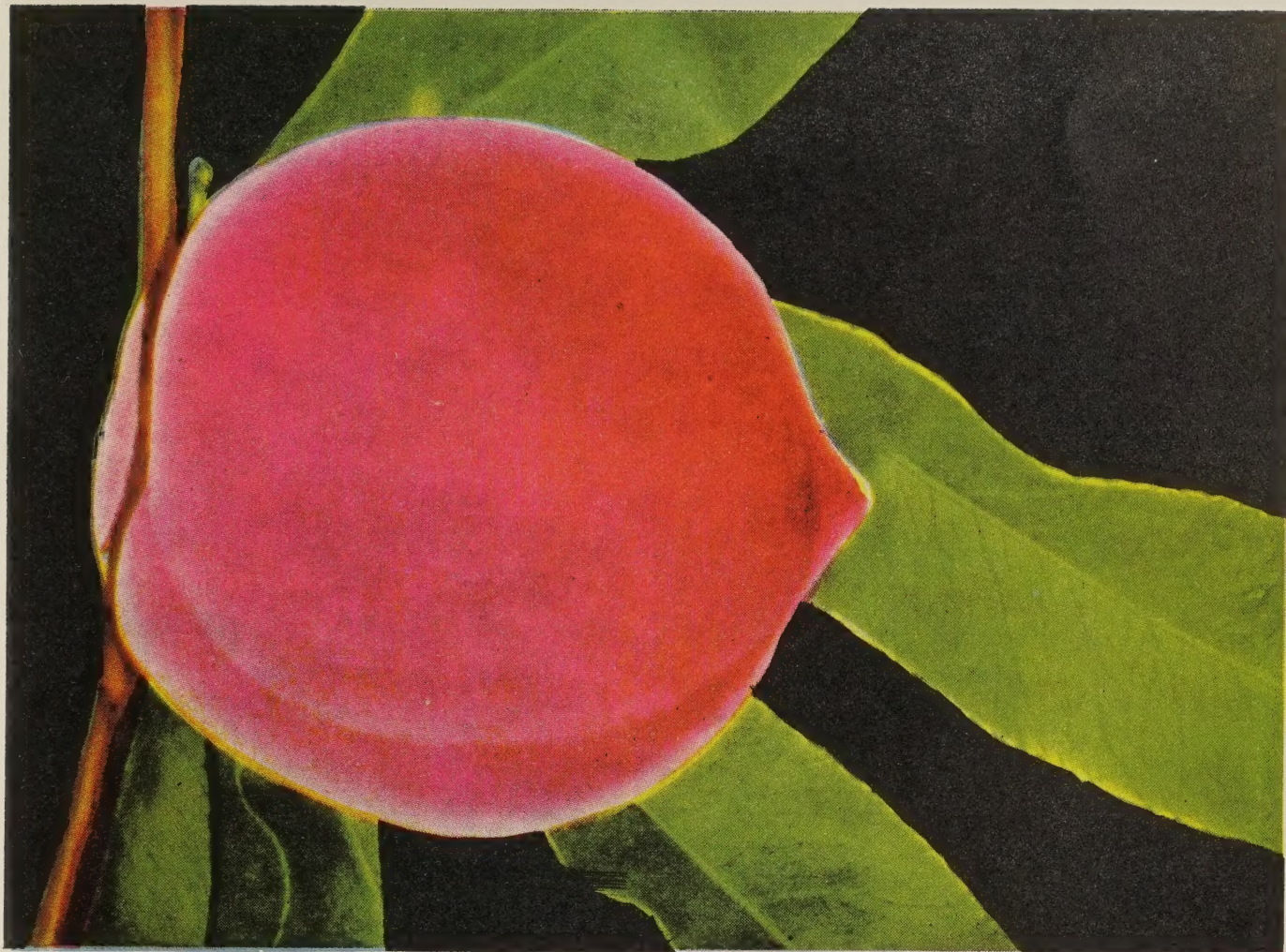
This manual contains:

1. Full step by step directions for construction.
2. List of the few items of material required . . . no lumber needed.
3. How to mix the soil and fertilizer for filling the wall.
4. How to install simple watering and drainage system.
5. Full instructions for setting the plants and their care.

**Order Your Strawberry Wall Manual Today**

**Price Only \$2.00 Postpaid, Plus Sales Tax**





Merrill Brilliant Peach (Pat. applied for)



Merrill Delicious Peach (Pat. applied for)



## FRUIT TREES and GRAPE VINES

We are offering this year the best in fruit trees and grape vines, including the apricot and peach illustrated in this catalog.

We have a descriptive catalog, illustrated in color, 16 pages, 8½ x 11 inches, describing about 200 varieties, including the new, outstanding Merrill fruits for home planting, which include the Early Bee apricot and Merrill Brilliant peach and eleven other peaches. This catalog will be sent to you on request enclosing 20¢ which you may deduct from your first order for trees from the catalog.

These new peaches and apricot are the result of 20 years of effort on the part of Grant Merrill to produce peaches of exceptional flavor and color and also ripening throughout the entire season. None of these varieties is recommended for commercial shipping since the qualities which make a good shipping peach generally detract from the delicious flavor and tender, juicy flesh desired in a peach to enjoy eaten tree-ripe on the home table.

Planting all 12 of these Merrill peaches will assure you of peaches on your table from the earliest to the latest.

• MERRILL DELICIOUS PEACH - This is the best peach for home freezing so far known and the finest flavored yellow fleshed peach in the originator's opinion. Semi-freestone, ripens in mid-June. Should be in every home orchard. Darker stripes are a unique feature.

• MERRILL BRILLIANT PEACH - Brilliant red peach of superb flavor. White fleshed cling. Ripens in early June. This peach is so beautiful that anyone would be proud to show or ship to friends.

### PRICES, POSTPAID TO ANY POINT IN THE UNITED STATES

	Each		Each
Fruit Trees.....	\$1.50	Walnut.....	\$3.00
Merrill Peaches...	1.75	Pecans.....	4.00
Early Bee Apricot.	1.75	Shade Trees.....	3.00
Armstrong Varieties.	2.00	Flowering Trees...	1.50
Persimmon.....	3.00	Grape Vines.....	.50

In California, add 3% sales tax; in L. A., 3½%

### CITRUS TREES NOT INCLUDED IN MAIL ORDER SERVICE

MULCHING- Mr. B. G. Clough, owner of Pelley's Nursery, Vista, San Diego Co., in his column, *DIG AND BE WELL*, in the Oceanside Post Dispatch of July 7, 1949, said: "You may really become enthralled on this subject, and your organic gardening may grip you like a virus 'X'. It's likely. This is no fad. Ample proof is forthcoming and visible in so many places.... Strawberry beds wormed and mulched were possessed of mammoth berries and vigorous large leaved plants." Also tells of amazing results from use of compost and earthworms on deciduous fruit trees. And a dealer and grower at Pacific Grove told us of wonderful results from mulching Rockhill berries and other plants and trees. See also item on Rockhill.



# PRICE LIST OF PLANTS, 1949-50

TERMS: Net Cash with Order, plus Sales Tax in California

The following plants shipped direct to you from  
MULLINS PLANT FARMS, CHATTANOOGA, TENN.

## CERTIFIED STRAWBERRY PLANTS

See page		Postage Paid		Express	Collect
		50	100	500	1000
7	Aroma.....	\$1.75	\$3.00	\$ 5.50	\$ 8.50
5	Blakemore.....	1.75	3.00	5.50	8.50
5	Klondike.....	1.75	3.00	5.50	8.50
6	Klonmore.....	1.75	3.00	5.50	8.50
7	Missionary.....	1.75	3.00	5.50	8.50
8	Shasta.....	2.25	4.00	8.00	15.00
9	Tahoe.....	2.25	4.00	8.00	15.00
20	Gem Everbearing.....	2.50	4.50	8.00	15.00
15	Streamliner Everbearing..	3.50	6.00	15.00	25.00

## THE FOLLOWING PLANTS F.O.B. OREGON

### STRAWBERRIES

		Postpaid	Express	Collect
		10	100	500
6	Banner.....	2.50	4.00	8.00
6	Improved Marshall.....	2.50	4.00	8.00
6	Oregon Plum.....	2.50	4.00	8.00
18	ROCKHILL CERTIFIED.....	5.50	10.00	35.00

### RASPBERRIES

		Postpaid	Express	Collect
		10	100	500
25	Willamette.....	\$2.50	\$7.50	\$25.00
25	Washington.....	2.50	7.50	25.00
26	Cuthbert.....	2.50	7.50	25.00
26	Sunrise.....	2.50	7.50	25.00
26	Munger Blackcap.....	2.50	7.50	25.00
26	Cumberland Blackcap.....	2.50	7.50	25.00
26	Sodus Purplecap.....	4.00	12.00	50.00

## THE FOLLOWING PLANTS F.O.B. SANTA MONICA

### STRAWBERRIES

		Postage Paid	Express	Collect
		50	100	500
7	Donner.....	\$3.00	\$5.00	\$11.00
8	Shasta.....	3.00	5.00	11.00
8	Sierra.....	3.00	5.00	11.00
19	Utah Everbearing.....	3.50	6.00	17.50

### CANEERRIES

		Postpaid	Express	Collect
		10	100	500
22	Youngberry.....	\$2.50	\$ 7.50	\$27.50
22	Boysenberry.....	2.50	7.50	27.50
24	Boysenberry Thornless.....	2.50	7.50	27.50
24	Nectarberry.....	2.50	7.50	27.50
24	Loganberry Thornless.....	4.00	12.50	55.00
28	Cherry Rhubarb.....	3.00	12.00	55.00

Tree Everbearing Blackberry, 2-year old plants:

1, \$1.00, 3, \$2.75, 6, \$5.00, postpaid  
25, \$13.50, 50, \$25, 100, \$45, F.O.B. Texas

California customers add 3% sales tax; in L. A., 3½%

Nevada orders should include 25¢ for inspection here, required by State of Nevada

Prices Subject to Change without notice

Offerings Subject to Prior Sale

Plants guaranteed to arrive in good condition during dormant period

BRENTWOOD BERRY GARDENS

11620 Barrington Court, Los Angeles 49, California



# STREAMLINER STRAWBERRY

Read what growers  
say on pages  
15 and 18.



\*\*\*\*\*  
N. B. MR. MULLINS wrote Dec. 2nd: "I was in the field today  
where they were getting out the plants for your orders. Your cus-  
tomers are really getting some wonderful plants this year. Since it  
turned cold they have really made nice roots and crowns."  
\*\*\*\*\*